

QUALAH

CREATOR • ARTIST • CREATIVE STRATEGIST

**Authentic content. Beautiful visuals.
Stories that connect.**

Beauty | Lifestyle | Music | UGC | Brand Storytelling

BRAND PARTNERSHIP MEDIA KIT

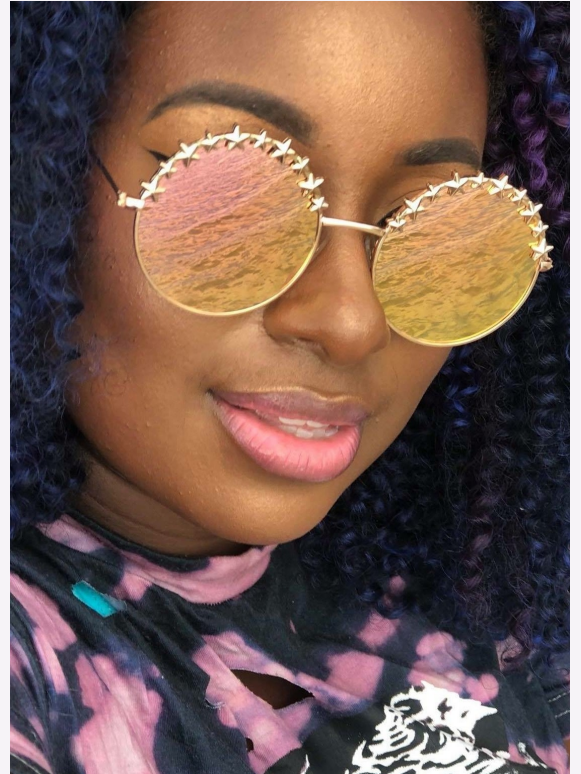
MEET QUALAH

A MULTIDISCIPLINARY CREATIVE WITH A MARKETER'S MINDSET

Qualah is a content creator, recording artist and creative strategist with more than a decade of experience creating beauty, lifestyle, music and branded content. Her journey began in 2011 with tutorials, product reviews and digital storytelling, then expanded into user-generated content, campaign assets, photography and marketing strategy.

She combines on-camera personality with practical marketing insight to create content that feels natural, polished and useful to the audience. Her work is designed for social media, websites, ecommerce, email and paid advertising.

In 2018, Qualah released her debut EP, *Unconditional*, on major streaming platforms - adding music, performance and visual storytelling to an already versatile creative portfolio.



14+

YEARS CREATING

7.6K

YOUTUBE SUBSCRIBERS

1M+

LIFETIME VIDEO VIEWS

2018

DEBUT EP RELEASED

CREATIVE SERVICES

Flexible deliverables created for organic content, paid media and brand campaigns.

UGC & VIDEO

- Product demonstrations
- Testimonials
- Unboxings
- Tutorials and reviews
- Short-form social videos

PHOTOGRAPHY

- Beauty photography
- Lifestyle imagery
- Product photography
- Campaign and social assets

CREATIVE PRODUCTION

- Concept development
- Scriptwriting
- Voiceover
- Video editing
- Creative direction

MUSIC & ENTERTAINMENT

- Artist partnerships
- Music promotion
- Performance content
- Behind-the-scenes storytelling

STRATEGY

- Content planning
- Campaign concepts
- Brand messaging
- Platform-ready asset planning

USAGE OPTIONS

- Organic social
- Paid advertising
- Website and ecommerce
- Email campaigns
- Custom licensing

Rates and packages are customized by scope, usage, timeline and deliverables.

SELECTED WORK

Beauty, lifestyle, branded content and music visuals.



BEAUTY

Tutorials • Reviews • Demonstrations



UGC

Product-led social content



MUSIC

Artist visuals • Promotion



LIFESTYLE

Editorial • Fashion • Personality

WHY BRANDS WORK WITH QUALAH

EXPERIENCE

Creating digital content since 2011 with a deep understanding of beauty and lifestyle audiences.

STRATEGY

A professional marketing background supports content that is attractive, intentional and campaign-ready.

VERSATILITY

Comfortable on camera, behind the camera and in the edit - across beauty, lifestyle, music and business.

AUTHENTICITY

A conversational, relatable delivery style that helps products feel useful rather than overly advertised.

FLEXIBILITY

Assets can be adapted for social media, ecommerce, websites, email and paid advertising.

01

DISCOVER

02

PLAN

03

CREATE

04

DELIVER

LET'S CREATE SOMETHING MEMORABLE.

Available for product launches, UGC campaigns, beauty and lifestyle partnerships, music promotion and ongoing creative support.

CONTACT

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YouTube: BeautyIAB / Vicariously Me

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